



## Public Disclosure of Student Achievement

**Institution Name: McKendree University**

**Business Unit(s) included in this report: School of Business**

**Academic Period Covered: 2022-23**

**Date Report Posted: 4/1/2024**

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration (across all majors)	F/T Employment Rate + Continuing Education Rate	80%	88%
Bachelor of Business Administration with major in ...			
- Accounting	F/T Employment Rate + Continuing Education Rate	80%	100%
- Business Administration	F/T Employment Rate + Continuing Education Rate	80%	84%
- Cyber Defense	F/T Employment Rate + Continuing Education Rate	80%	*
- Economics	F/T Employment Rate + Continuing Education Rate	80%	*
- Economics and Finance	F/T Employment Rate + Continuing Education Rate	80%	89%
- Entrepreneurship	F/T Employment Rate + Continuing Education Rate	80%	100%
- Human Resource Management	F/T Employment Rate + Continuing Education Rate	80%	100%
- Management	F/T Employment Rate + Continuing Education Rate	80%	85%

- Marketing	F/T Employment Rate + Continuing Education Rate	80%	91%
- Sport Management	F/T Employment Rate + Continuing Education Rate	80%	83%
- Supply Chain Management and Logistics	F/T Employment Rate + Continuing Education Rate	80%	*
Master of Business Administration (no concentration)	F/T Employment Rate + Continuing Education Rate	80%	88%
Master of Business Administration with concentration in ...			
- Corporate Finance	F/T Employment Rate + Continuing Education Rate	80%	*
- Cyber Defense	F/T Employment Rate + Continuing Education Rate	80%	*
- Digital Marketing	F/T Employment Rate + Continuing Education Rate	80%	*
- Human Resource Management	F/T Employment Rate + Continuing Education Rate	80%	100%

\*insufficient data for the area of emphasis.

**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
F/T Employment Rate	Data collected via the Graduate Success Survey. The F/T Employment Rate is the number of graduates reporting full-time employment divided by the number of graduates participating in the survey. The data is reflecting the 2023 graduates.
Continuing Education Rate	Data collected via the Graduate Success Survey. The Continuing Education Rate is the number of graduates reporting that they are continuing their education divided by the number of graduates participating in the survey. The data is reflecting the 2023 graduates.