

BBA/MBA 4+1 Option

McKendree University offers qualified students the opportunity to earn both a Bachelor of Business Administration (BBA) degree and a Master of Business Administration (MBA) degree in only five years. The BBA/MBA 4+1 option combines the practical orientation of the functional areas of business with an analytical approach to managing common business challenges faced by organizations across all industries.

Students with strong undergraduate academic performance (earned at least 60 credit hours and a minimum cumulative GPA of 3.0) may apply for admission to the BBA/MBA 4+1 option. Students may qualify for the BBA/MBA 4+1 option by majoring in accounting, business administration, economics, economics and finance, entrepreneurship, human resource management, management, or marketing.

Option Features

- Students spend up to four academic years in undergraduate-level study pursuing a BBA degree.
- During their senior year, students take a maximum of four graduate-level courses that meet both their undergraduate and graduate program requirements when students earn a grade of B- or better.
- At the end of the fourth year, the undergraduate BBA degree is conferred.
- Upon conferral of the BBA degree, students may enroll in graduate school full-time and complete the MBA degree in the fifth year.

Students interested in the BBA/MBA 4+1 option are encouraged to consult with their undergraduate advisor as early as possible to select a sequence of courses that will satisfy both the requirements for their undergraduate major and this option.

Admission Requirements

Current McKendree students pursuing a BBA degree, who have earned at least 60 credit hours, may formally apply to the BBA/MBA 4+1 option during their junior year. Admission to the BBA/MBA 4+1 option is a three-step process.

Step 1: Provisional Admission

- Earned a minimum cumulative GPA of 3.0.
- Completed application submitted to the Director of the MBA program early in the student's junior year at McKendree.
- The Director of the MBA will evaluate the application and transcript(s). Students will be notified of the decision by McKendree email.

Step 2: Conversion from Provisional to Admitted Status

- Students admitted provisionally during their junior year will achieve admitted status to the BBA/MBA 4+1 option following the completion of their junior year, or a minimum of 90 credit hours, if they have earned a minimum cumulative GPA of 3.0.
- The Director of the MBA will notify students of admitted status by McKendree email.
- Admitted status will permit undergraduate senior-level students to take up to four select 600-level MBA courses during their senior year.
- The Director of the MBA will work with the student's undergraduate advisor to develop a schedule of 600-level courses for the student to complete in the senior year.
- These 600-level graduate courses will count as undergraduate credit, meeting undergraduate business major requirements. Courses completed with a grade of B- or better will also count for graduate credit.

Step 3: Full MBA Program Admission

- During the senior year, students will apply for admission to the MBA program.
- Formal acceptance into the MBA program requires students to have earned a minimum cumulative GPA of 3.00.
- Students will be notified by McKendree email regarding MBA program admission and when 600-level course registration begins.

Transfer and international students interested in the BBA/MBA 4+1 option should contact the Director of the MBA program for details.



COURSE EQUIVALENCIES

MBA 625 LEGAL ISSUES FOR MANAGERS

BUS 303 BUSINESS LAW I

or

BUS 304 BUSINESS LAW II

MBA 631 CORPORATE FINANCE

FIN 308 PRINCIPLES OF BUSINESS FINANCE

**MBA 632 INVESTMENTS AND
FINANCIAL MARKETS**

FIN 355 INVESTMENTS

**MBA 642 CUSTOMERS AND
COMPETITIVE ADVANTAGE**

MKT 305 CONSUMER BEHAVIOR

**MBA 651 GLOBAL ORGANIZATION
AND MANAGEMENT**

MGT/

MKT 340 INTERNATIONAL BUSINESS

MBA 652 ORGANIZATIONAL BEHAVIOR

MGT 314 ORGANIZATIONAL BEHAVIOR

**MBA 653 STAKEHOLDER MANAGEMENT
AND ETHICS**

**BUS 324 ETHICS AND CORPORATE
SOCIAL RESPONSIBILITY (W)**

**MBA 662 STRATEGIC HUMAN RESOURCES
AND GLOBALIZATION**

**HRM 450 STRATEGIC HUMAN
RESOURCE MANAGEMENT**
