



**M C K E N D R E E**  
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*The mission of McKendree University is to provide a high-quality educational experience to outstanding students.*

*~Responsible Citizenship ~Engagement ~Academic Excellence ~Lifelong Learning~*

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### **BUS 305 Legal Aspects of Sport Management (3)**

An examination of the law related to practices of sport management. Examples of topics to be included are agency, contracts, antitrust, labor, torts, workers' compensation, and intellectual property. Prerequisite or concurrent enrollment: SPM 320.

#### **Student Learning Outcomes**

*Students will:*

1. Understand the legal issues in sport as applied to both for-profit and nonprofit organizations;
2. Develop students' abilities in evaluating legal and ethical decision making at the sport-organizational level;
3. Examine the unusual legal features of sport organizations; and
4. Utilize a number of legal documents in sport as a source for analysis.
5. Develop a skill set that advances their oral, written and creative communications abilities, as well as their analytical and critical thinking skills
6. Understand professional and ethical obligations in sport management, including global perspectives, diversity, and inclusion

#### **Course Topics**

1. Tort law, a study of agency and the origin of modern contract law and its effect on sport management.



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### **BUS 450 Business Strategy and Policy (3)**

A capstone course designed to further develop the business student's decision-making ability through the use of case studies, exercises, and simulations. Students are asked to identify problems, develop alternative solutions, and present the results.

Prerequisites: Completion of the Business Core and senior standing or instructor consent.

#### **Student Learning Outcomes**

*Students will:*

1. Formulate corporate, business, and functional level strategies.
2. Implement corporate, business, and functional level strategies.
3. Appraise business risks and strategy effectiveness.
4. Illustrate the overall interaction and impact of various parts of a business on one another.
5. Evaluate the importance of aligning decision making across departments/functions.

#### **Course Topics**

1. Case studies
2. Exercises
3. Simulations
4. Students will identify problems, develop alternatives, and present results.