

Sport Management Major – 2019-20

General Track

FIRST YEAR							
FALL				SPRING			
*ENG	111	4	English I	*ENG	112	4	English II
UNI	101	1	University 101	MKT	205	3	Principles of Marketing
MGT	204	3	Principles of Management	SPM	320	3	Prin of Sport Management
GENERAL EDUCATION 7				GENERAL EDUCATION 6-7			
TOTAL HOURS 15				TOTAL HOURS 16-17			

SECOND YEAR							
FALL				SPRING			
GENERAL EDUCATION 3				GENERAL EDUCATION 3			
BUS	305	3	Sport Law	FIN	308	3	Prin of Business Finance
*ECO	211	3	Principles of Microeconomics	*MTH	170	4	Statistics
ACC	205	3	Principles of Fin Acctg	ECO	212	3	Principles of Macroecon
ELECTIVE		3-4		ACC	230	3	Prin of Managerial Acctg
TOTAL HOURS 15-16				TOTAL HOURS 16			

THIRD YEAR							
FALL				SPRING			
GENERAL EDUCATION 6-7				GENERAL EDUCATION 6			
MKT	325	3	Sport Marketing	ELECTIVES		3	
ECO	320	3	Economics of Sport	BUS	410	3	Mgmt Info Systems
BUS	310	3	Quantitative Analysis	FIN	320	3	Budget & Fin of Sport
TOTAL HOURS 15-16				TOTAL HOURS 15			

FOURTH YEAR							
FALL				SPRING			
GENERAL EDUCATION 3				SPM	470	3	Internship
SPM	354	3	Sport & the Media	SPM	376W	3	Sport Event & Fac Mgmt
*BUS	324W	3	Business Ethics/Social Resp	BUS	450	3	Bus Strategy & Policy
ELECTIVES		3		SOC	450	3	Sociology of Sport
TOTAL HOURS 15				TOTAL HOURS 15			

*General Education Requirements – Some courses fulfill general education as well as major requirements. See catalog for accepted courses for general education.

It is strongly suggested that BUS 324W should be taken for the General Education Ethics requirement and as a Writing Intensive course. MGT/MKT 340 may be taken to satisfy the General Education Cross Cultural Studies requirement.

If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.