

Sport Management Major – 2021-2022
General Track

FIRST YEAR							
FALL			SPRING				
*ENG	111	4	English I	*ENG	112	4	English II
UNI	101	1	University 101	MKT	205	3	Principles of Marketing
MGT	204	3	Principles of Management	SPM	320	3	Prin of Sport Management
GENERAL EDUCATION			7	GENERAL EDUCATION			6-7
TOTAL HOURS			15	TOTAL HOURS			16-17

SECOND YEAR							
FALL			SPRING				
GENERAL EDUCATION			3	GENERAL EDUCATION			3
MKT	325	3	Sport Marketing	FIN	308	3	Prin of Business Finance
*ECO	211	3	Principles of Microeconomics	*MTH	170	4	Statistics
ACC	205	3	Principles of Fin Acctg	ECO	212	3	Principles of Macroecon
ELECTIVE		3-4		ACC	230	3	Prin of Managerial Acctg
TOTAL HOURS			15-16	TOTAL HOURS			16

THIRD YEAR							
FALL			SPRING				
GENERAL EDUCATION			6-7	GENERAL EDUCATION			6
BUS	305	3	Sport Law	ELECTIVES		3	
SPM	354	3	Sport & the Media	BUS	410	3	Mgmt Info Systems
BUS	310	3	Quantitative Analysis	FIN	320	3	Budget & Fin of Sport
TOTAL HOURS			15-16	TOTAL HOURS			15

FOURTH YEAR							
FALL			SPRING				
GENERAL EDUCATION			3	SPM	470	3	Internship
ECO	320	3	Economics of Sport	SPM	376W	3	Sport Event & Fac Mgmt
BUS	324W	3	Business Ethics/Social Resp	BUS	450	3	Bus Strategy & Policy
ELECTIVES		3		SOC	450	3	Sociology of Sport
TOTAL HOURS			15	TOTAL HOURS			15

***General Education Requirements – Some courses fulfill general education as well as major requirements. See catalog for accepted courses for general education.**

It is strongly suggested that BUS 324 should be taken for the General Education Ethics requirement and as a Writing Intensive course. MGT/MKT 340 may be taken to satisfy the General Education Cross Cultural Studies requirement.

If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.